



*RATSA Meeting
April 8, 2010
At RH Operations Center
1133 Lehigh Station Road
(585) 359-5376*

OUR APRIL MEETING WILL BE A SPECIAL EVENT AS WE WILL HOST A NATIONAL ASSOCIATION FOR PUPIL TRANSPORTATION (NAPT) CLASS #902 "CRISIS COMMUNICATION". THE CLASS WILL RUN FROM 9:30 A.M. TO 1:45 P.M.

CRISES - HOWEVER YOU DEFINE THEM - ARE INEVITABLE. IT IS THEREFORE IMPORTANT TO HAVE A CRISIS PLAN INGRAINED INTO YOUR ORGANIZATION'S CULTURE. A GOOD CRISIS PLAN CREATES A PROCESS THAT ENABLES QUICK REACTIONS AND INTELLIGENT DECISION-MAKING THROUGHOUT THE ORDEAL. IN THIS FOUR HOUR COURSE YOU WILL LEARN ABOUT THE IMPORTANCE OF PRE-PLANNING, ESPECIALLY INFORMATION GATHERING AND INFORMATION DISSEMINATION, AND HOW THINKING ABOUT ISSUES IN ADVANCE WILL HELP YOU MAKE THE BEST OF A CRISIS SITUATION.

THE COST FOR RATSA MEMBERS IS FREE THANKS TO OUR SPONSORS AND \$40.00 FOR NON-RATSA MEMBERS WITH NAPT MEMBERSHIP AND \$70.00 FOR NON-RATSA MEMBERS WITHOUT NAPT MEMBERSHIP. PLEASE PAY BY CHECK OR PURCHASE ORDER IN ADVANCE.

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PLEASE CALL MICHAEL PROUKOU AT (585) 349-5180 WITH ANY QUESTIONS RELATED TO THIS EVENT.

RESERVATION FORM

Registration Form: **NAPT Member?** Yes **NAPT#** _____ **No**

Names: _____

District/Organization: _____

Address, City, Zip: _____

Phone: _____ RATSA Member: Yes No Amount Enclosed: _____

***Return with payment no later than Friday, March 26, 2010
Make checks payable to RATSA, c/o Matt Helmbold, Gates Chili CSD,
910 Wegman Rd., Rochester, NY 14624***