

National School Bus Safety Poster Contest

NATIONAL SCHOOL BUS SAFETY WEEK
October 15-21, 2006

Who May Enter

Any student enrolled in a public, parochial or other private elementary school may submit an entry. Each participating state, Canadian province, or overseas military installation may submit one winning poster in each of the following categories: Division #1 - Grades K-2; Division #2 - Grades 3-5; Division #3 - Grade 6-8; Division #4 - Special Education; Division #5 - CAD (Computer Aided Drawing). There is also a separate contest for International entries. **Please Note:** Divisions #5 and International entries are eligible for competition within their division but not eligible as the Overall Contest Winner.

Deadline Date

Winning posters from each contest sponsored by a state, Canadian province or overseas military installation must be received at NAPT Headquarters by October 15, 2006. Students who live in a state, Canadian province or overseas military installation that does not have a contest sponsor may submit entries directly to NAPT for preliminary judging and selection for national competition. All entries become the property of the National School Bus Safety Week Committee, and are not returned.

When Can Posters Be Drawn?

Posters can be drawn anytime between September 1, 2005 and the deadline of October 15, 2006. Suggested times for drawing the posters range from the spring to the fall. Many state transportation associations sponsor the drawing in the spring and hold their state contest to determine winners to enter in the national contest in the early summer.

Poster Specifications

Completed poster size must be 11"X17" or 12"X18". There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. Do NOT roll posters. They must be mailed/delivered flat.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations.

Poster Themes Must be Original and Correct in Safety Concept

Every poster and slogan must harmonize with the theme:

“Be Aware! Drive with Care”

(Contestants must illustrate above theme only, and the theme must be exactly as shown above.)

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

Instructors should supervise all work created. Completion of art should be done in school during the months of September 2004 through October 2005, coordinating with the state's poster contest.

Lettering & Drawing

Freehand drawn letters only may be used on the poster design. **Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.** Lettering should be clearly legible, even if used as part of the poster design.

State/Province Entries

The national contest is open only to winners of state/province contests. No other posters will be accepted. **Contact your state director of pupil transportation or the national contest for the address to submit posters in your state.**

No more than 5 posters from each state or province may be entered in the national contest.

The winning posters must be mailed first class in a flat envelope to:

National School Bus Safety Poster Contest
c/o NAPT
1840 Western Avenue
Albany, NY 12203

Judging

Posters selected for final judging will be reviewed by the national board of judges, comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be used for national distribution in 2007. Criteria for the selection of award-winning posters are:

- Relationship of the poster design to the school bus safety practices.
- Originality of the poster and how the idea is expressed in the poster design.
- Artwork and its execution.
- Visual impact of the poster design.

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster.

All state/province entries become the property of the National School Bus Safety Week Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

Prizes

Prizes will be awarded for each division as follows:

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|--|---------------------|
| 1st Place and Overall Winner | \$1000 Savings Bond |
| 1st Place Winners of remaining 3 divisions | \$ 500 Savings Bond |
| 2nd Place Winners of each 4 divisions | \$ 250 Savings Bond |
| 3rd Place Winners of each 4 divisions | \$ 100 Savings Bond |
| 1st Place Winner - CAD division | \$ 100 Savings Bond |
| 1st Place Winner – International division | \$ 100 Savings Bond |

The National School Bus Safety Poster Contest is sponsored by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, the National School Transportation Association and the Pupil Transportation Safety Institute.

NATIONAL SCHOOL BUS SAFETY POSTER CONTEST 2006 ENTRY BLANK

Student Name: _____

Grade: _____ Age: _____

School: _____

School Address: _____

City _____ State _____ Zip _____

Teacher's Name: _____